

Full-Time Equine Member Program

Exclusive savings for professional and commercial equine operations



Eligibility

Any qualifying equine association member or family member with a full-time equine operation (professional trainer, breeder, owner, facilities, veterinarian, farrier, hay producer, etc.). Eligible equine associations include, but are not limited to: AQHA, USEF, USTA, AHC, USPA, NTRA, APHA, etc. Must have a valid customer email address for registration and discounts.

Ready to receive your equine discount?

Whether this is your first purchase or a subsequent purchase, visit

WWW.VATRACOR.COM/EQUINE-ASSOCIATION-MEMBERS OR CALL 434-960-3700

Premium Equine Discounts

TRACTORS

1, 2 and 3D/3E Series Tractors	15% off MSRP
3R and 4 Series Tractors	20% off MSRP
5E Series 3 Cylinder Tractors	15% off MSRP
5E Series 4 Cylinder Tractors	20% off MSRP
5M and 5R Series Tractors	23% off MSRP
6D and 6E Series Tractors	23% off MSRP
6M, 6R, and 7R Series Tractors	23% off MSRP

IMPLEMENTS & ATTACHMENTS

1, 2, 3 and 4 Series Tractor & Residential Mowing Implements	18% off MSRP
5 Series Tractor Implements	23% off MSRP
6 and 7 Series Tractor Implements	23% off MSRP
JD Flails	23% off MSRP
Series Frontier Manure Spreaders	23% off MSRP
All John Deere and Frontier Rotary Cutter	23% off MSRP
GS and ProGator Implements	20% off MSRP
All other Frontier Equipment	18% off MSRP

RESIDENTIAL MOWING

Z300, Z500, Z700 Series ZTrak™	18% off MSRP
S200 and X300 Select Series	18% off MSRP
X500 Multi-Terrain Series	18% off MSRP
X700 Signature Series	18% off MSRP

HAY & FORAGE

Small Square Balers and Round Bale Accumulators, and Pull-Type Forage Harvesters	23% off MSRP
JD and Frontier Disc Mowers	23% off MSRP
JD Round Balers and Mower Conditioners	23% off MSRP
JD Large Square Balers	23% off MSRP
Self-Propelled Windrowers, Platforms for Windrowers and Triple-Mounted Mower Conditioners	23% off MSRP
All Frontier Hay Rakes & Tedders	23% off MSRP

COMPACT CONSTRUCTION

Compact Construction Equipment	21-26.5% off MSRP
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COMMERCIAL MOWING

M Series and R Series Commercial Walk-Behind Mowers	20% off MSRP
600 and 800 Series QuikTrak™ Mowers	20% off MSRP
Z900 Series ZTrak™ Mowers (Gas)	28% off MSRP
Z900 Series ZTrak™ Mowers (Diesel)	28% off MSRP
1500 Series Front Mowers	23% off MSRP
1600 Series Wide-Area Mowers	23% off MSRP

UTILITY VEHICLES

TE and TX Turf Utility Vehicles	23% off MSRP
GX, TS, TX, TH, and HPX Series Utility Vehicles	15% off MSRP
XUV Crossover Utility Vehicles	15% off MSRP

GOLF + SPORTS TURF

All Pro Gators	20% off MSRP
Gator™ GS & GS Electric	20% off MSRP
All Walk Green + Triplex Mowers	23% off MSRP
All Rough, Trim + Surrounds Mowers	23% off MSRP
All Fairway Mowers	23% off MSRP
All Aerators	23% off MSRP



Specific rules and restrictions apply, contact your dealer or NTRA for details. MSRP discounts are in lieu of all other discounts and financing offers. MSRP discounts may not be used in conjunction with the Government Direct, SABD, Special Discount, MUD, CCE Associations/Segment program, or published Golf retail bonus programs. Offer subject to change without notice. Updated 1st February 2025.

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JOHN DEERE



Premium Equine Discounts

TRACTORS

6E Series Tractors	\$800
6M and 6R Series Tractors	\$1,000
7R Series Tractors	\$1,000

IMPLEMENTS & ATTACHMENTS

All Frontier Hay Rakes and Tedders	\$300
All H310, 600, and 700 Series Loaders	\$200
All Frontier Manure Spreaders	\$200
All JD and Frontier Rotary Cutters	\$200
All other Frontier Equipment	\$50

John Deere Rewards (Platinum 2)

TRACTORS

1 and 2 and 3D/3E Series Tractors	\$250
3R and 4 Series Tractors	\$350
5 Series Tractors	\$350

RESIDENTIAL MOWING

Z300 Series ZTrak™	\$100
Z500 & Z700 Series ZTrak™	\$150
S200 & X300 Select Series	\$100
X500 Series	\$150
X700 Series	\$200

HAY & FORAGE

All JD and Frontier Disc Mowers	\$300
Small Square Balers and Round Bale Accumulators, and Pull-Type Forage Harvesters	\$500
JD Round Baler and Mower Conditioners	\$1,000
JD Large Square Balers	\$2,500
Self-Propelled Windrowers and Triple-Mounted Mower Conditioners	\$800

COMPACT CONSTRUCTION

Compact Construction Equipment	21-26.5% off MSRP
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UTILITY VEHICLES

T & HPX Gator Work Series	\$200
XUV500 Series Gator Mid-Size Crossover	\$200
XUV800 Series Gator Full-Size Crossover	\$400

COMMERCIAL MOWING

M Series and R Series Commercial Walk-Behind Mowers	\$300
600 and 800 Series QuikTrak™ Mowers	\$400
Z900 Series ZTrak™ Mowers (Gas)	\$400
Z900 Series ZTrak™ Mower (Diesel)	\$1,300
1500 Series Front Mowers	\$1,300
1600 Series Wide-Area Mowers	\$2,700



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